

# NEWS OF OUR CLIENTS



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## **'JOE THE PLUMBER' AND DAVID HOGG UNLIKELY TEAMMATES IN EFFORT TO PROTECT SCHOOL KIDS THIS FALL?**

During an appearance on Fox News Channel's Special Report airing tonight at 6PM EST, hosted by Bret Baier; Joe 'The Plumber' Wurzelbacher reached out to student protestor and gun control advocate David Hogg and others, urging them to combine forces in the effort to ensure the nation's schools be safer from violence in the next 60 days.

"I believe there are a lot of great Americans out there, we just need to turn down the rhetoric, so we can hear them" remarked Wurzelbacher, the longtime conservative activist now-turned school safety and security champion.

"There's only a couple months left of summer before kids, teachers and other school staff are returning to classrooms. While politicians, school district authorities and law enforcement work-out long-term resolutions – there needs to be direct action right now and that's what I'm interested in – without the politics. These are everyone's children."

Bret Baier's 'Special Report' was in Ohio putting together a retrospective of what happened in the past ten years since Samuel "Joe the Plumber" Wurzelbacher first shot into the national spotlight after being confronted by then presidential candidate, Barack Obama, in Wurzelbacher's front yard in Toledo.

At the time in 2008, the low-key "Joe the Plumber" was raising his son and working in the trade, having been trained and accredited as a journeyman plumber while serving the U.S. Air Force. President Obama famously engaged Wurzelbacher on the subject of taxation, then made what many consider to be an illustrative poor choice of words on 'spreading the wealth' and the unlikely; "Joe the Plumber" was born. It was, and still is, a wild ride for the self-described 'blue-collar guy.'

Surprisingly, after ten years of steady activism, speaking tours, candidate support and other political work, Wurzelbacher took Baier's 'Special Report' off course by announcing a 180 degree turn in his career – away from politics – and into the advocacy and industry of school classroom security.

Wurzelbacher has invested in and is a full-time spokesman for "SwiftShield," a company out of Colorado involved in the design and manufacturing of commercial and residential building security systems. Due to the rash of mass-shootings, the firm is laser-focused on schools across the country and have developed an innovative, quick and cost-effective way to lockdown classrooms in seconds, in the event of an active-shooter or similar threat.

"FOX News asked me to describe in one word, my thoughts about being 'Joe The Plumber' for the past 10 years and the experience definitely tested my metal. Thanks to my Mom and Dad and the values they gave me, I was able to do what was right even when it would have been easy not to" said Wurzelbacher, referring to the vast number of easy-money opportunities he turned down due to his instant fame. "My answer was simply; 'educational.'"

"Special Report with Bret Baier" airs tonight at 6PM EST, 3PM West Coast and 5PM Central on the Fox News Channel.

### *About SwiftShield*

SwiftShield is the fastest, easiest and most cost-effective option to keeping students, teachers and other staff safe during lockdown and emergency situations. SwiftShield deploys in seconds, by anyone and requires no special training. When in use, SwiftShield can withstand thousands of pounds of pressure and resists bullets fired from even military-style weapons and shotguns – preventing the need for someone to hold it shut or use ineffective barricades such as classroom furniture to prevent entry.

The SwiftShield “Shield Our Schools” S.O.S. initiative guides concerned teachers, students, administrators and communities on how to actively get the word out about how businesses, charities, crowdfunding and other corporate sponsorship – both local and national – can help provide the funds needed to have these life-saving devices installed in vulnerable classrooms across the nation. For more information, visit: [shieldourschools.com](http://shieldourschools.com) and [swiftshield.com](http://swiftshield.com).

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